

## **Abstract**

The present invention relates to stock options, and more specifically to a method and system for managing and optimizing stock options via a communications network. In an embodiment of the present invention, a method of optimizing the value of stock option grants using a communications network includes: receiving an option-exercising scenario for a stock option grant; calculating an estimate for the option-exercising scenario for the stock option grant; comparing the estimate for the option-exercising scenario for the stock option grant against an estimate based on a standard strategy option-exercising scenario; and calculating an optimal strategy to maximize the value of the stock option grant based on one of the estimate for the option-exercising scenario for the stock option grant and the estimate based on the standard strategy option-exercising scenario.